

# ASK ABOUT THESE OTHER FINE WINDOW WORLD PRODUCTS



Sliding Patio Doors



Insulated Siding



Beautiful Entry Doors

### Additional Residential Remodeling Products.

Our award-winning windows are just the beginning. With a product selection that also includes beautiful, high-performance sliding patio doors, entry doors, insulated siding, garage doors, and more, Window World truly provides a complete exterior solution. And, like our windows, each product we offer is inspired by the key fundamentals of product excellence – quality, energy efficiency, and architectural beauty.

### Financing Options.

Window World proudly offers financing options, allowing you to start enjoying your new products right away while paying over time. Talk to your sales representative for details and apply for home improvement financing online at [www.WindowWorld.com/financing](http://www.WindowWorld.com/financing).

### Lifetime Limited Warranty.

The result of any remodeling project should be a homeowner's peace of mind and satisfaction. Window World Windows are backed by a Lifetime Limited Warranty\* that provides years of worry-free comfort. This lifetime warranty is also transferable, which protects not only you, but the resale value of your home as well.



\*See printed warranty for complete details.

# WINDOW WORLD



Window World's 50,000 square foot corporate office and training facility in North Wilkesboro, North Carolina.



# Welcome

## WELCOME TO THE WINDOW WORLD FAMILY.



Window World Tops National Remodeling Rankings.

### Our Story.

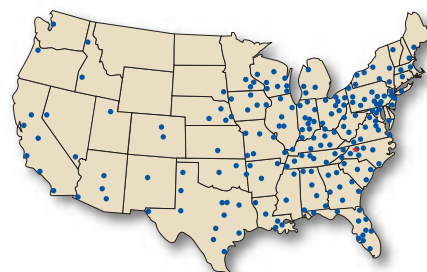
It all began in 1995 with the unique vision and energetic passion of one man with a dream – to develop a home improvement company with a moral compass like no other.

He would offer only the finest quality products with distinction and integrity – and do so at the lowest possible price. Quite simply, the best for less.

He set out to break the mold and change the remodeling industry. And did he ever.

Today, we are America's Largest Replacement Window and Exterior Remodeling Company. We are proud to offer beautiful, world-class products from industry-leading manufacturers of windows, siding and other professional-grade exterior building products. Our manufacturing partners demonstrate a proven record for superior craftsmanship, enduring quality and genuine value. Our combined professionalism and expertise are further assurance Window World is an excellent selection for your home.

We also take pride in our companywide commitment to customer happiness. From start to finish, our knowledgeable and friendly teams provide you with the exceptional customer care and attention to detail you can expect from the Window World brand.



### Window World Named Number One Replacement Window and Exterior Remodeling Company.

Window World has been ranked number one replacement contractor nationwide in *Remodeling* magazine's "Remodeling 550" and the largest exterior remodeling company in *Qualified Remodeler's* "Exterior Top 200."

### Our Promise.

We do our best on every job, every day, because at Window World we trust that a great job today will bring referrals from family, friends and neighbors tomorrow.

Our promise to you is straightforward: Superior Products, Professionally Installed, at a Guaranteed Low Price – *Simply the Best for Less.*®  
Welcome to Window World.

Tammy Whitworth  
CEO, Window World



### A Smart Investment.

For most people, a home is not only a source of enjoyment and pride, it's also their largest investment. Maintaining and improving your home with premium quality replacement windows can help protect this investment while also enhancing its appearance both inside and out. When windows are in poor condition – with foggy glass from seal failure or decaying frames with peeling paint – they create a dilapidated look that detracts from the overall curb appeal and value of a home. New Window World Windows will provide your home with a fresh, energy-efficient, low-maintenance solution backed by a lifetime limited warranty.<sup>†</sup>

### Portfolio of Options.

Once you decide that new windows make sense, the next question is 'what type'? There are several choices . . . aluminum, wood, wood clad, fiberglass or vinyl. While many of the options offer a great initial appearance, they may also have some downsides. For instance, wood is beautiful but it is also expensive. And while wood windows have an attractive appearance initially, a few years later you are again faced with routine maintenance to keep them looking fresh. Vinyl windows are an option that will provide you with a beautiful view today and in the future. Their performance and maintenance-free characteristics make them the most popular type of residential windows sold today – with a market share of over 68% and growing.<sup>1</sup>

### A Great Return.

We know that replacing your windows can help save money by increasing energy efficiency, but what does it add to the value of your home? According to *Remodeling* magazine's 2016 Cost vs. Value Report, vinyl windows recoup an average of 73.3% of the initial investment . . . making replacement a project that pays in both comfort and return.



Our Window World Design Showcase will help you choose the most attractive products for your home.



<sup>†</sup>According to AAMA (American Architectural Manufacturers Association) 2012

# AMERICA'S LARGEST REPLACEMENT WINDOW AND EXTERIOR REMODELING COMPANY



### America's Largest Replacement Window and Exterior Remodeling Company.

It's not just a motto – it's a fact. Ask the industry's trusted trade publications *Qualified Remodeler* or *Remodeling* magazine. They've rated Window World at the Top. *What does this mean to you?* It means you benefit from our powerful nationwide network of over 200 locations. It means you can always count on us and our promise. It means we bring quality, value and honesty to homeowners everywhere – and that you become part of our satisfied homeowner family.

Ultimately, it means you benefit from our world of premium replacement products that beautify your home while boosting energy efficiency, performance and home value.

### ENERGY STAR® Retail Partner.

Make no mistake about it – the ENERGY STAR® label on qualifying Window World products means you can rest assured they meet stringent guidelines for energy efficiency. Perhaps most noteworthy is that Window World is a true ENERGY STAR Retail Partner!

### Good Housekeeping Seal.

Want more proof of Window World quality? Then take comfort and pride in knowing Window World Windows carry the prestigious Good Housekeeping Seal from the Good Housekeeping Institute. Only those products that pass the Institute's evaluation are eligible for the Good Housekeeping Seal. No small feat indeed, considering Good Housekeeping stands behind all Seal-bearing products with its own warranty!



### Window World Cares®

Window World and its franchisees across the country understand the importance of giving back. We are blessed with our success and have always been proud to share with others in need. With this conviction in mind, Window World Cares, our philanthropic entity, was founded in 2008. Every day, at over 200 locations nationwide, we are working to make a difference in our communities.

Window World Cares' sole purpose is to support St. Jude Children's Research Hospital®. By aligning with St. Jude at both the national and local levels, we are fulfilling our late CEO Todd Whitworth's passion for giving back. Our foundation has raised more than \$7.5 million for children and families at St. Jude Children's Research Hospital. In 2010, Window World Cares was the proud recipient of St. Jude's "New Corporate Partner of the Year" award. This recognition is given annually to a new partner that demonstrates excellence and dedication in fundraising.

### Window World, Inc. - A Passion for Veterans.

Window World, Inc.'s work with the Veterans Airlift Command allows us to help provide free air transportation to wounded veterans and their families. We support VAC's mission by providing both aircraft and pilots for medical and other compassionate purposes.

Quite simply, Window World is committed to helping others in need, and we humbly value your support in these efforts.

### Event Sponsor.



Window World Cares, along with Window World, Inc. and its franchisees,

has participated in and sponsored a number of exciting opportunities in our drive to lend a hand to our partner, St. Jude Children's Research Hospital. Most recently, we were involved in NASCAR racing, the John Rich & Friends Benefit Concert, a custom chopper designed and built by Orange County Choppers, the Centennial Indianapolis 500 "Stinger" concept car, and multiple local events.



# IT'S EASY BEING GREEN

*It's all part of Window World's commitment to being green while helping you create a home that will provide beauty and security for a lifetime of enjoyment.*

## **When It Comes to Your Home, It's Easier Than You Imagine to Go Green.**

Perhaps when you think of green building, your mind travels to installing solar panels and building with products derived entirely from recycled materials. Actually, it's as simple as choosing a quality vinyl product, such as Window World Windows.

The U.S. Green Building Council (USGBC) established the Leadership in Energy and Environmental Design (LEED) Green Building Rating System to encourage and accelerate green building practices across the building industry. LEED for Homes is the nationally accepted benchmark for design and construction in the housing market.

According to LEED for Homes there are several criteria that make a home green: energy efficiency (the home uses less energy and natural resources), material selection, and an indoor environmental quality that is healthier and more comfortable to the occupants than would be found with traditional building products (i.e., less exposure to mold, mildew and other indoor toxins, and reduces outside noise).

Window World Windows are the smart choice when considering green building practices because they meet the high standards and criteria set by LEED.

*Window World  
makes being green  
easier than you could  
ever imagine.*



## **With Window World, You'll Use Less Energy and Conserve Natural Resources.**

According to the Vinyl Institute, the selection of vinyl windows over less energy-efficient window frames saves enough energy to meet the annual electricity needs of 20,000 single-family homes.

The multiple layer, low-emissivity (Low-E) glass used in the SolarZone Insulated Glass Package is substantially more energy-efficient than a clear insulated glass package. While it helps keep your home warmer in the winter and cooler in the summer, it also helps protect the environment by reducing the consumption of fossil fuels.

## **Less Waste, More Product.**

Vinyl can be reprocessed and reused repeatedly, so scrap from our manufacturing process can be recycled into other vinyl products, helping keep the operation resource-efficient. The durability of uPVC also creates an environmental advantage. The longer a product lasts, the less energy and other resources must be utilized to make replacement products.

## **A Green Home is a Healthier Home.**

The warm-edge spacer systems available in Window World Windows are more efficient than standard metal spacers, keeping the edge of the insulated glass unit warmer. This helps to reduce condensation, which leads to mold and an unhealthy environment.

## **Be eco-friendly. Choose Vinyl.**

Vinyl windows are recognized as an environmentally preferable product. Here are a few reasons why:

- The leading component in the production of vinyl is common salt, an inert natural resource. More than half of vinyl's PVC resin is derived from salt, a sustainable resource.
- Vinyl window products generally weigh less than other substrate window products, requiring less energy consumption during transportation.
- Information from the National Association of Home Builders (NAHB) indicates vinyl windows should last a lifetime, reducing the necessity for window replacement and the need for new materials it entails.

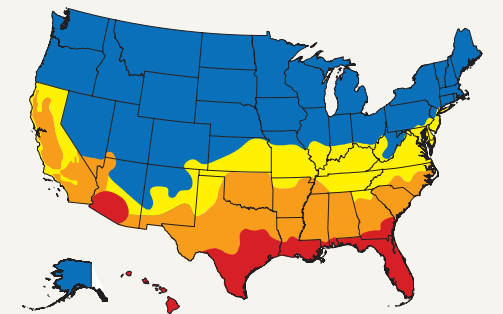
Source: Vinyl Institute.

# A WINDOW TO SUIT EVERY NEED

*Masterfully crafted with attention to every detail, Window World Windows are available in a full selection of styles to let you design the ideal window system for your home.*



## ENERGY STAR U.S. Climate Zones



Window World offers a variety of ENERGY STAR qualified glass packages specifically tailored to your climate zone.

### The Following Features are Standard on all Window World Double-Hung Windows\*:

- Vinyl frame and sashes are made tough and solid with a uPVC compound that will never chip, peel, crack or warp.
- Multi-chambered sash and mainframe provide superior thermal efficiency.
- Warm-Edge Spacer System maximizes performance and longevity.
- Interlock at sash meeting rails creates a super-tight seal against air infiltration while adding security.
- Drop-in glazing for extra protection from the elements.

### Plus These Additional Features:

- Dual vent stops for controlled ventilation and airflow.
- Full balance covers help protect against air infiltration while adding a finished appearance.
- Constant force balance system eliminates sash cords, weights and pulleys. You'll benefit from smooth, comfortable fingertip operation.
- Tilt-in top and bottom sashes make cleaning safe and easy from inside the home.

### Enhance Your Windows with These Options:

- SolarZone Insulated Glass Packages featuring Low-E glass and a Warm-Edge Spacer System for enhanced insulating performance.
- Full or half fiberglass screens provide ventilation while keeping insects out.\*\*
- Standard and contoured grids are placed between the panes for easy cleaning.

\*Except coastal impact products.

\*\*Full screens are standard on exterior color-finished windows.

All Window World Windows are manufactured to stringent ENERGY STAR requirements and testing guidelines set forth by the National Fenestration Rating Council (NFRC).



The National Fenestration Rating Council establishes test criteria that set the standard for performance ratings of window and door products. These consistent ratings provide accurate information on the energy performance of windows, doors and skylights.



ENERGY STAR is a joint program between the U.S. Department of Energy (U.S. DOE) and the U.S. Environmental Protection Agency (EPA). It assists consumers in recognizing energy-efficient products and promoting the environmental and economic benefits of these products through labeling and other activities.

# SOLARZONE INSULATED GLASS PACKAGES

*Choose one of our SolarZone Insulated Glass Packages to enhance the year-round comfort of your home while maximizing energy savings.*



**Traditional  
Box-Shaped Spacer**



**Warm-Edge Technology**

Spacers are a critical part of every window unit. They separate the panes of glass, providing the insulating glass unit within the window with structural integrity and a thermal and moisture seal that enhances the window's thermal performance. Without an effective spacer, the window's performance will be diminished and may ultimately fail.

## HELP SAVE ENERGY AND THE ENVIRONMENT.

### Upgrade Your Windows with Our SolarZone Insulated Glass Package.

Window World Windows are already designed for superior thermal performance. And choosing one of our SolarZone Insulated Glass Packages featuring Low-E glass, argon gas and a warm-edge spacer system, you can help reduce your energy use even more. Window World offers many ENERGY STAR qualified glass packages that help cut consumption of the fossil fuels that pollute our environment. Ask your representative for more details.



### What Makes SolarZone Insulated Glass Packages so Effective?

Since 80% of a window is glass, substantial heating and cooling savings come from improved glass performance.

- Our combination of UV-filtering Low-E glass, insulating argon gas and a warm-edge spacer system creates significant energy efficiency. Together they can cut damaging UV energy, which can lead to the fading of carpets, curtains and furniture by over 75%.
- The center of glass U-Value of SolarZone Insulating Glass is 50% better than standard insulating glass.
- In summer, up to a 58% reduction in solar heat gain helps reduce air conditioning costs.

The result: SolarZone Insulated Glass Packages can help you save on energy and cooling costs while keeping your home more comfortable.

### Comfortable Rooms Start with a Warm-Edge Spacer System.

A spacer, used to separate glass layers, is an essential element of whole window performance. Our warm-edge spacers are so energy-efficient that they keep the glass of the window warmer so your home feels more comfortable in the cooler months. Window World Windows offer high-performance spacers which can help your home benefit from additional energy efficiencies.

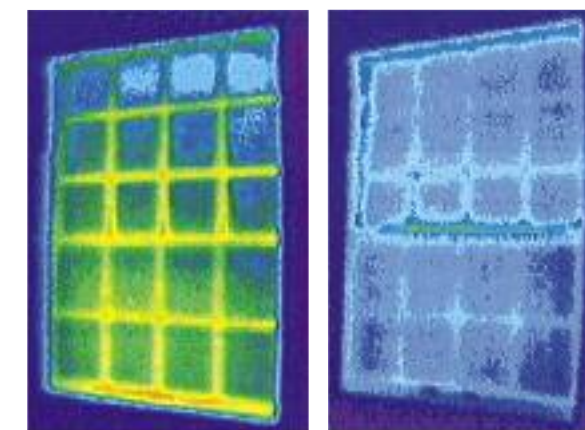
### The SolarZone Low-E Glass Package – Making the Difference.

A warm-edge spacer system is just one way of improving your window's performance. SolarZone Low-E glass is an excellent option to help increase your home's comfort and energy savings year-round. SolarZone Low-E glass is created by applying a microscopic,

#### Heat Photographs (Infrared Thermography).

Standard Clear Glass

SolarZone Insulating Glass



Heat Scale



undetectable metallic coating to the second surface of an insulated glass unit. In the summer, this coating helps to block heat gain, while in the winter, it allows warm short wave solar rays inside, retaining furnace heat.

The thermographs (left) clearly show the effect that Low-E glass has when contained in an insulated glass unit. The window on the left is a clear insulated glass unit. The heat transmittance, indicated by the green, yellow and orange colors from the heat scale, is far more apparent in the window not containing the SolarZone Low-E insulated glass unit.



Low-E glass filters long-wave radiation from the sun. This reduces heat gain in the summer, keeping your home cooler.



Low-E takes on a new duty in winter months. It lets warm solar rays into your home while blocking the heat in your home from getting out.

### SolarZone Insulated Glass Packages.

The optional SolarZone Insulated Glass Package combines multi-layered, vacuum deposition Low-E glass with argon gas and a warm-edge spacer system. These insulated glass packages have been proven far more effective than ordinary clear glass units. As a means to quantify window performance, the National Fenestration Rating Council (NFRC), in conjunction with the U.S. Department of Energy, has developed a rating system for window products.

One of the most critical NFRC tests is for the window's U-Value, which measures its resistance to heat transfer. The lower the U-Value, the better the window is at resisting heat flow, which results in a greater insulating value.

Another critical NFRC test measures a window's Solar Heat Gain Coefficient (SHGC). This procedure measures how well a window blocks heat caused by sunlight. Again, the lower the number, the less of the sun's solar heat the window allows into the home.

A quick comparison will show that your choice of an optional SolarZone Insulated Glass Package will outperform clear or lesser Low-E glass packages, leading to increased energy savings.

# DOUBLE-HUNG WINDOWS

*Our Double-Hung Windows expertly merge timeless style with next-generation technology. The superb craftsmanship achieves a pristine appearance while protecting your home with a weathertight shield against energy loss.*

Both sashes of Window World Double-Hung Windows tilt in for easier, safer cleaning from inside your home.



The exquisite design of Window World Double-Hung Windows is the perfect choice for those who want a beautiful, classic appearance. Functional beauty, easy maintenance, energy efficiency and a wide selection of decorative options will help personalize your environment.



*Showcase the beauty of the outdoors with the sleek design of our Double-Hung Windows.*



# SLIDING WINDOWS

*Convenient, fingertip operation makes Window World Sliding Windows a classic choice for nearly any room in your home.*



Window World Sliding Windows make cleaning a snap.



Sliding Windows combine the best of both worlds: form and function. The beautiful and innovative design provides easy operation and effortless control.

*Showcase the beauty of the outdoors with the sleek design of our 2- and 3-lite Sliding Windows.*



## CASEMENT WINDOWS



Incredibly versatile styling makes Casements a welcome design change. With world-class performance, they add elegance as well as energy efficiency.

## AWNING WINDOWS

Awning Windows and their vast design options, especially when combined with fixed-lites, offer a transitional feel to your home. State-of-the-art engineering ensures easy operation year after year.



*Great style comes to any interior design when Awning and Fixed-Lite Windows are combined.*



# BAY, BOW AND GARDEN WINDOWS

With their smooth lines and detailed craftsmanship, Bay and Bow Windows impart beauty and understated elegance. By expanding your outdoor view, they are almost like a spacious addition to your home.



*Bay and Bow Windows  
are a beautiful way  
to add architectural  
interest to your home –  
both inside and out.*



The Window World Garden Window offers an easy way to open up the visual space in any room. Inviting the outdoors inside, Garden Windows add sunlight and warmth without sacrificing comfort. And their deep 17" seatboard makes a great accent area.

